



# Privacy Policy

Frapa Rubber Europe B.V is committed to protecting the privacy and security of your personal information. This Privacy Policy explains how we collect, use, disclose, and protect your personal data when you visit our website, use our services, or otherwise interact with us.

## Information We Collect

We may collect the following types of personal information:

- Contact Information: such as your name, email address, phone number, and mailing address.
- Account Information: if you create an account with us, we may collect your username, password, and other account details.
- Payment Information: if you make purchases through our website, we may collect payment card information or other financial details.
- Usage Information: such as your IP address, browser type, operating system, referring URLs, and other data collected automatically when you visit our website or use our services.
- Communications: any correspondence or communications with us, including emails, messages, and feedback.

## How We Use Your Information

We may use your personal information for the following purposes:

- To provide and maintain our services.
- To process and fulfil your orders and requests.
- To communicate with you, respond to your inquiries, and provide customer support.
- To send you marketing and promotional materials, where permitted by law.
- To improve our website, products, and services.
- To detect, prevent, and address technical issues or security vulnerabilities.
- To comply with legal obligations or enforce our rights and agreements.



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## Sharing Your Information

We may share your personal information with third parties in the following circumstances:

- With service providers and vendors who assist us in operating our business, such as payment processors, shipping carriers, and IT service providers.
- With our affiliates, subsidiaries, and parent companies.
- With law enforcement agencies, regulators, or other governmental authorities if required by law or to protect our legal rights.
- With your consent or as otherwise disclosed at the time of data collection.

## Data Retention

We will retain your personal information for as long as necessary to fulfil the purposes outlined in this Privacy Policy unless a longer retention period is required or permitted by law.

## Your Rights

You have certain rights regarding your personal information under applicable data protection laws, including the right to access, correct, delete, or restrict the processing of your data. You may also have the right to object to processing or request data portability. To exercise these rights, please contact us using the information provided below.

## Security

We implement appropriate technical and organizational measures to protect your personal information against unauthorized access, disclosure, alteration, or destruction. However, please note that no method of transmission over the internet or electronic storage is 100% secure, and we cannot guarantee absolute security.



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## **Changes to This Privacy Policy**

We reserve the right to update or modify this Privacy Policy at any time. Any changes will be effective immediately upon posting the revised policy on our website. We encourage you to review this Privacy Policy periodically for any updates.

## **Contact Us**

If you have any questions, concerns, or requests regarding this Privacy Policy or our data practices, please contact us at [info@mega-treads.com](mailto:info@mega-treads.com)